

GOURMAND

World Media Awards
2005



PRESS RELEASE
May 20, 2006

Carlo Cambi: Best Wine Book Publisher in the World

On May 20, 2006, in Kuala Lumpur (Malaysia) Carlo Cambi will receive the Gourmand Award for "Best Wine Book Publisher in the World". It is the first time an Italian publisher receives this award. Publishing is a team work. Andrea Zanfi for his expertise and research, the editorial department for its organization, the design team, the photography and the superb printing job, all are representatives of the world famous Italian quality in publishing.

Previous winners include some of the biggest publishers in the sector, as well as small specialized expert publishers:

1997	Webster – Great Britain
2000	Hachette – France
2001	Feret – France
2003	Wine Appreciation Guild - US
2004	Mitchell Beazley – Great Britain
2005	Carlo Cambi - Italy

Carlo Cambi and Andrea Zanfi received Gourmand Best in The World awards for their previous books in 2003 and 2004. Each year they focus on one wine region of Italy, and try to produce the reference book on this subject, then published in Italian or English editions. The books are perfectly produced, in boxed, large rectangular editions. They are world best sellers, which should be in all serious wine libraries.

The Gourmand Awards this year are held in Kuala Lumpur (Malaysia), Saturday May 20, three days before the start of the most important wine fair of the year, VINEXPO-Asia, in Hong Kong, starting Tuesday May 23. Many wine authors and publishers stop in Kuala Lumpur for this weekend, before going on to Hong Kong. This is the perfect opportunity for Carlo Cambi to expand and promote its books into Asia, and the rest of the world.

For more information: **Carlo Cambi Editore**
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Complete information on the Gourmand Awards will be published after May 20 in
The Gourmand Yearbook 2006.

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