

GOURMAND
World Media Awards
2005



PRESS RELEASE
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US Wins at the Gourmand Awards

On May 20, 2006 in Kuala Lumpur, Malaysia, the US won more Gourmand Awards than any other countries.

The US won 12 awards, including 7 awards for cookbooks and 5 for wine books. France came in second (this is food and wines), with 7 awards for cookbooks and 2 for wine books. China is gathering strength quickly, finishing a strong third with 7 awards for cookbooks.

Cookbooks

The IACP (International Association of Culinary Professionals) received a Special Award of the Jury for its first book "**For the Love of Food: Recipes and Stories from the Chefs of the IACP**" (Favourite Recipes Press) with **Sara Labensky** as executive editor, Daniel D. Maye as executive Director, and Mary Cummings as editorial director. IACP is the largest and most prestigious international group of food professionals in existence, and the best of the best are found within its ranks.

The three other special awards are also for extraordinary authors: **Maya Angelou** for her cookbook "**Hallelujah! The Welcome Table**" (Random House). Food has always played a key role in writer and poet Maya Angelou's life, which is renowned as a marvellous chef. **Martha Stewart** is the lifestyle star model for America, through her television shows and magazines. Only Harumi Kurihara of Japan can compare Martha Stewart's. Her baking handbook (Clarkson Potter) is her first cookbook in six years. Finally "**Recovering our Ancestors Gardens**" (University of Nebraska Press) is a marvellous book for indigenous recipes and a guide to diet and fitness. Author **Devon Abbott Mihesuah** is a professor in international cultural understanding at the University of Kansas, and the author of numerous books.

Another extraordinary woman **Mireille Guiliano** won the Gourmand Award for "**Best in the World Health Book**" with "**French Woman Don't Get Fat**" (Knopf). She is President of Clicquot Inc. in New York and a Director of Champagne Veuve Clicquot in

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Rheims. Her book is a worldwide bestseller, from Japan to Sweden, and even translated to French.

Past winners for best health books in the world include:

1999	US – John Philip Carroll – The Mayo Clinic (Time Life-Williams Sonoma)
2000	Canada – Pat Crocker – Susan Eagle (Robert Rose)
2001	China (HILIT)
2002	Germany – G. Wiedemann (Umschau)
2003	Australia – Aine McAteer (Viking)
2004	US – Carolyn O’Neil (Atria)

The winner for “**Best Latino Cuisine Cookbook in the World**” is **Daisy Martinez** with “**Daisy Cooks – Latin Flavors that will rock your World**” (Hyperion). This is the first cookbook of the new star of public television, with all the recipes from her acclaimed show. The previous winners in this recent and growing category were all from the US:

2000	Douglas Rodriguez (Ten Speed)
2001	Guillermo Perrot (Running Press)
2002	Richard Sandoval (Stewart, Tabori and Chang)
2003	Maria Baez Kijac (Harvard Common Press)
2004	Josefa Gonzalez Hastings (University Press of Florida)

The winner for “**Best Restaurant Guide in the World**” was not difficult to find this year. No other guide had so much world media coverage when it came out : “**Michelin – New York City Restaurants and Hotels – 2006**” (Michelin Travel Guide) is a big success now in its third printing selling well all over the world.

Wine Books

The US demand drives the world market in wine and also in wine books. The “**Gourmand Award for Best in the World on Wine History**” goes to “**The Emperor of Wine – The Rise of Robert M.Parker, Jr, and the Reign of American Taste**”, by **Elin McCoy** (Harper Collins in the USA and Grub Street in the UK and Europe). For the first time a well balanced book tells the story of the single most influential person in the wine world today. It is well researched and written, with good insights in the human as well as technical or market aspects.

Past winners in this category “Wine History” include:

1996	France – Christian Signol (Albin Michel)
1997	France – Baron Edmond de Rothschild and Nicolas de Rabaudy (Gallimard)
1998	US – Dewey Markham (John Wiley)
1999	UK – John Burnett (Routledge)
2000	UK – Stephen Brooks (Mitchell Beazley)
2001	France – G.Lavignac (Le Rouergue)

2002	Argentina – Fernando Vidal Buzzi (El Ateneo)
2003	France – Julien Sereys de Rothschild and Sandrine Hermann (Imprimerie Nationale)
2004	Roy Renfro, S.McLeroy (Eakin Press)

The “**Best Book in the World on French Wine**” is shared by two books on the same subject, with some photos by the same photographer, but with different text and design. They are best when read side by side, comparing the US “**Uncorked**” by **Gerard Liger-Belair** (Princeton University Press), to the French best wine book of the year “**Bulles de Champagne**”, by **Edouard Zarifian, Catherine Coutant, and Gerard Liger Belair** (Perrin).

Past winners in this category have not been French since year 2000, and the last winner was also from the US:

1997	France – Le Savour Club (Larousse)
1998	France – Michel Dovaz (Assouline)
1999	The Netherlands – Hubert Duijker (Het Spectrum)
2000	France – Philippe Couderc (La Presqu’ile)
2001	Sweden – Richard Juhlin (Methusalem)
2002	UK – Nicholas Faith (Duncan Baird)
2003	Sweden – Richard Juhlin (Wahlstrom-Widstrand)
2004	US – William Echikson (WWNorton)

Matching food and wine books are extremely popular; it is one of the fastest growing categories. For many new consumers of wine, wine is a food. The winner of the “**Best Book in the World on Cooking with Wine**” is “**The Spirited Vegetarian – Over 100 Recipes made Lively with Wine and Spirits**”, by **Paulette Michell** (Rodale). The author is known internationally for her gourmet vegetarian recipes.

The past winners in this recent category were:

2001	US – Anne Willan (Harry N.Abrams)
2002	Germany – Kordula Werner (VGS)
2003	France – Bernard Marchand, Gilbert Delos (Somogy)
2004	Germany – Petra Abele (Deutsche Wine Institute)

The increase in the number of spirits books worldwide is faster than that of wine books. The competition is fierce. The winner of “**The Best Book in the World for Spirits**” is “**Cognac the seductive Saga of the world’s most Coveted Spirit**”, by **Kyle Jarrard** (John Wiley). A senior editor at the International Herald Tribune, Jarrard gives us a comprehensive history of the celebrated spirit of Cognac.

Past winners in this category include:

1999	Sweden – Urban Laurin – Cognac (ICA)
2000	UK – Helen Arthur – Whisky (Appelle)
2001	Norway – Toralf Bolgen – Cognac (Gyldendal)
2002	Sweden – Jimmy Olson – Beer (Jimson)
2003	Australia – Hayden Wood – Cocktails (Drink)

2004 UK – Nicholas Faith – Cognac (Michell Beazley)

Finally, the winner for “**Best Wine Education Book in the World**” is “**Wine Investment for Portfolio Diversification**”, by **Mahesh Kumar**, with a foreword by Michael Broadbent (The Wine Appreciation Guild). We started the winners for wine books with Robert Parker and end on a book on a theory of wine investment: the US market at the top end is driven in a large part by investors who follow the Parker Rating System.

Our first winner in 2000, **Kevin Zraly**, survived the tragedy at Windows of the World in the World Trade Center on September 11, 2001. He publishes yearly editions of his masterpiece.

Other past winners include:

2000	US – Kevin Zraly (Sterling)
2001	UK – Stephen Brooks, Patricia Gastaud-Gallagher (Carroll and Brown)
2002	Sweden – Håkan Larsson (Albert Bonnier)
2003	Spain – Mikel Garaizabal (Gobierno Vasco)
2004	Italy – Boroli Editore

All information and other awards results are available in the Gourmand Yearbook 2006.

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