

GOURMAND
World Media Awards
2005

PRESS RELEASE
May 20, 2006



Winners, Past, Present and the Future

Sweden Wins Again at the Gourmand Awards

The last event for the Gourmand World Cookbook Awards took place in Örebro on February 11, 2005. This year the awards were to Asia for the first time. On May 20, 2006 in Kuala Lumpur, Sweden wins three awards.

The Kuala Lumpur Awards

The “Best Book of the Year” in Sweden, according to the Swedish Cookbook Awards jury is the “The Fight Behind the Swing Door”, **Kampen Bakom Svängdörrarna: Historien om Hotel och Restaurang Facket**, by **Lennart Jarnhammar**, published by the Trade Union HRF. This book wins **Best in the World** at the Gourmand Awards on May 20, 2006 in Kuala Lumpur for **Best Food Literature**.

Sweden wins also two **Special Award of the Jury**. First there is a salute to **Sju Sorters Kakor**, translated now into English “**Swedish Cakes and Cookies**”. After sixty years, 87 printings and 3.435.000 copies this classic published by ICA is winning a marathon, now led by **Brigitta Rasmusson**.

The other **Special Award** is for **Gastronomi-Örebro**, a very unusual culinary visit of Örebro, with ghosts. The text and design are by **Emma Haglund, Annika Grälls, and Tomas Ekman**, the recipes by **Roger Hjälms** and **Ronny Persson**, the photos by **Magnus Wahman**.

All details for the awards are published in the “Gourmand Yearbook 2006”

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Edouard Cointreau, President
Pintor Rosales, 36
28008 Madrid
Spain
Tel: +34 91 541 67 68
E-Mail: edouard@gourmandbooks.com

Fax: +34 91 541 68 21
www.cookbookfair.com

Bo Masser, Secretary of the Jury
Brandtvagen 5 A
SE-712 32 Hellefors
Sweden
Tel: +46 70 6677 388
E-Mail: bo@massers.se

The Past Winners

For every category there are winners every year. For instance for the Best Food Literature Books, where Sweden wins this year, the winners are:

1998	US – Jeffrey Steingarten (Ramdon House)
1999	Australia – Stephanie Alexander (Viking)
2000	France – Muriel Barbery (Gallimard)
2001	New Zealand – Julie Biuso (New Holland)
2002	France – Senegal – Aminato Sow Fall (F.Truffaut)
2002	France – Guy Martin, Henri Gourgaud (Le Seuil)
2004	India – Vir Snaghvi (Penguin)

Over the years, combining all categories, Sweden has won 17 times. Here is the list of these winners; all awards are **Best in the World**:

1999

World Best Publisher	Prisma Award given to Lars Axelsson in Versailles, France, a few months before his fatal accident.
Best Spirits Book	Professor Urban Laurin (ICA)

2000

Best Children Book	ICA
Best Culinary History Book	Carl Jan Granqvist Ingrid Nillson (Färgspelet)

2001

Best Book on French Wine	Richard Juhlin
Best Book on Matching Food and Wine	Jens Dolk, Liselotte Forslin (Kakao)

2002

Best Book from a Television Show	Markus Samuelsson (TV4)
Best Wine Book of the Year all categories	Alla Sinnen (Systembolaget)
Best Book on Beer and Spirits	Jimmie Olson (Jimson)
Best Wine Education Book	Håkan Larsson (Albert Bonnier)

2003

Best Innovative Book	Mathias Dhalgren (Prisma)
Best Book from a Television Show	Tina Nordström (Natur Och Kultur)
Best Design	Johan Sörberg, Patric Leo (TV4)
Best Guide	Mikael Mollstad (Milhouse)
Best Book on French Wine	Richard Juhlin (Wahlström-Widstrand)

2004

Best Design	Pontus Frithiof (Atlantis)
Best Book on New World Wines	Håkan Wilsson, Bent Liljedahl (Liljedahl)

These winners receive the right to be members of the Academy of Cookbooks or the Academy of Wine Books.

The Academy of Cookbooks / The Academy of Wine Books

The members are winning authors and publishers.

The Academy of Cookbooks members are all the winners of the national and regional competitions of cookbooks around the world. They do not need to be "Best in the World". The same is true for wine books winners for the Academy of Wine books.

The objectives of the Academies are generally to help authors and publishers with all specific aspects of cookbooks and wine books publishing.

One objective for 2006 is to establish national cookbook days in as many countries as possible, with signings for authors, launches, conferences, national awards, media and public focus.

The Academy meets once a year in a general meeting during the summer.

The Midsummer University Meeting 2006-04-21

The Academies of cookbooks and wine books will have their first joint meeting at Vår Gård, near Stockholm, at the seaside for a Midsummer University, June 22-25, 2006. There will be conferences and exhibition.

The highlights of the meeting will be:

June 22 – Presentation of the Gourmand Yearbook 2006

June 22 – Vasa Museum Dinner

June 23 – Midsummer Feast

June 24 – Gourmand Nobel Banquet

The Midsummer University is coordinated by Bo Masser in Sweden.

For Gourmand Yearbook 2006

And Awards information:

Edouard Cointreau

Tel: +34 91 541 67 68

Email: edouard@gourmandbooks.com

www.cookbookfair.com

www.cookbookfair.com

Midsummer University

Bo Masser

Tel.: +46 70 66 77 388

bo@massers.se

Complete information on the Gourmand Awards will be published after May 20 in
The Gourmand Yearbook 2006.