

GOURMAND
World Media Awards
2005

PRESS RELEASE
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Korea wins at the Gourmand Awards

On May 20, 2006 in Kuala Lumpur, Malaysia, Korea will be honoured with one “Best in the World” Gourmand award and one “Special Award” of the Jury.

The “**Best in the World for Desserts**” is **Young Mo Kim**, President of the Korean Bakers Trade Association. His book “**A Collection of Fine Baking**” is published in Korean and English by Giraffe Publishing House in the US, and Dream Character Inc. The author is a wonderful teacher throughout the book.

Past winners in this Desserts Category are world leaders: Pierre Herme (1997), Frederic Bau (1998) from France, Albert Adria (1998), Luciana Polliotti (1999) and Luca Mannori from Italy, Oriol Balaguer (2000) and Paco Torreblanca from Spain, Richard Leach from the US (2001), Frederic Robert (2002) from France, Yukiko Ohmori (2003) from Japan.

The **Special Award of the Jury** is for “**Korean Kimchi and Le Cordon Bleu**”. The book is published in English and French, Korean and Japanese. The Korean Ministry of Agriculture and the National Agency for Trade of Agricultural Products cooperated with Le Cordon Bleu Cooking School and Cookand to produce this very innovative book. The combination of Kimchi with western recipes is a real success.

Complete information on the Gourmand Awards will be published after May 20 in
The Gourmand Yearbook 2006.

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