

GOURMAND

World Media Awards

2005

PRESS RELEASE

May 20, 2006



Germany wins four Gourmand Awards

On May 20, 2006, in Kuala Lumpur, Malaysia, Germany receives four Gourmand Awards.

Fish and Seafood

Thomas Ruhl receives the award for **Best in the World Fish and Seafood Book** for **Die See**, published by Umschau. Previous winners include:

1998	Maguy Le Coze, Eric Rippert, Le Bernardin, US
1999	Leslie Beal Bloom, US
2000	Mario Varela Soares, Portugal
2001	Rick Stein, UK
2002	C.B.Robert Gyula , Hungary
2003	Andoni Luis Aduriz, Spain
2004	Karel Puype, Belgium

It is the first time a German wins in this category. Thomas Ruhl is a complete author, nearly unique in the world for his food knowledge as an author, his talent as a photographer, his creativity as a designer, and his experience in publishing.

Children

Tim Mälzer is the winner of the **Best in the World Gourmand Award for Children Cookbook**, published by Gruner + Jahr. Tim Mälzer is a big star in Germany due to television. This small and unpretentious book is part of the series of **Geolino Children's Books**. It bursts out of the usual frame of this category of books. The "comic" inspired layout keeps the children's visual angle and helps to make the ecological, cultural and biological aspects of cooking attractive.

It is the first time Germany wins in this category. Past winners for children's cookbook includes:

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1998	US – Chuck Williams (Williams-Sonoma)
1999	Australia – Gabriel Gate (Five Mile Press)
2000	France – Jacques Puisais (Flammarion)
2001	Australia – Gabriel Gate (Allen and Unwin)
2002	Spain – Tatiana Suarez (Imaginarium)
2003	UK – Heston Blumenthal (Penguin)
2004	US – Art Smith (Hyperion)

Corporate

Gourmand estimates that up to a third of the cookbooks published now are financed directly or indirectly by corporations, with advanced sales, product placement or sponsorship. Most big publishers have busy special departments for these books. These books are often excellent as they are produced with adequate means and the sale show that readers accept them. If they are good in quality, and well distributed. Some of these good cookbooks never appear in bookstores, but are distributed through the retail or wholesale channels of the sponsors sector.

This is a very recent category created in 2004, when spanish company “Viena Capellanes” won. This year for **Best in the World Corporate Cookbook** the winner is **BASF** from Germany with **Genussreich Basf**, by Lilla Hofmann, Hans Jung, Karl-Hermann Franck, published by Umschau, which already won the Best in the World for Fish Cookbook. The authors give a view into the culinary world of the n° 1 chemistry company in the world, BASF. Besides international recipes, accompanied by top wines, the authors tell tale stories of products, their region and this company. BASF has a tradition of uncomparable taste and lustful dishes which will now be a joy for everyone.

Wine Books

Germany this year has the **Best Wine Book in the World**. It is **Wine Landscapes**, by **Andre Domine**, photos by Armin Faber, published by Peter Feierabend. It is the first time Germany wins this prestigious award.

Past winners includes:

1997	Baron Edmond de Rothschild (Gallimard)
1998	Tom Stevenson (Absolute Press)
1999	James Wilson (Mitchell Beazley)
2000	Thernia Brun (Glenat)
2001	B.Boidron (Feret)
2002	Systembolaget
2003	Michel Broadbent (Webster-Little Brown)
2004	Tom Stevenson (Dorling Kindersley)

Special Award of the Jury

For the first time anywhere in the world, there is a book on the cookbook market, this time for Germany. It is **The Culinary Report of the German Book Dealers 2005-2006**, by **Kornmayer Brothers**. It was launched at the Frankfurt Book Fair 2005, and it was the sensation of the annual Gourmand Party on October 20. A complete interview of publisher Kornmayer by Thierry Bertman is published in this "The Gourmand Yearbook 2006".

Complete information on the Gourmand Awards will be published after May 20 in
The Gourmand Yearbook 2006.

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