

GOURMAND
World Media Awards
2005



PRESS RELEASE
May 20, 2006

Brazil Wins at the Gourmand Awards

On May 20, 2006 in Kuala Lumpur, Malaysia Brazil will be honoured with one “Best in the World” award. The cookbook “Brazil, Sound and Tastes” by Morena Leite receives the award for “Best Innovative Cookbook” in the world. It is published by Boccato Editores, with photos by Emiliano Boccato.

It is the second year in a row that Brazil wins in that category, again with music, as last year it was the music of JC Moraes and Wellington Reis, with recipes as songs, which was the winner. With the same concept French television star chef Yvan Cadiou now sings his “Banana Cake Groove” which can be heard on www.yvancadiou.com.

Publisher Senac receives this year a Special Award of the jury for “Gastronomia e Historia dos Hoteis Escola”, its history of the Senac Hospitality School in Sao Paulo. Senac publishes every year excellent cookbooks.

All information and other awards results are available in the Gourmand Yearbook 2006.

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